



Date 12-04-2024

**Certificate Distribution Ceremony for Add-on Certification Course Completion of
Export Import Management and Event Management**

Objectives of the Certificate Awarding Ceremony

- The purpose of this communication is to discuss the pedagogy of the EXIM course and its unique selling proposition.
- The proposed approach involves incentivizing students to successfully complete a certificate course by conferring upon them certificates from the management team at Uka Tarsadia University.
- To encourage students to share their experiential knowledge gained during the course.
- The objective is to cultivate a cohort of emerging entrepreneurs with the ability to foster exports for India.
- A hands-on tutorial on developing a creative strategy for addressing difficult Exports issues and putting it into practice.

Date	05-05-2023
Time	01:30 pm to 3:00 pm
Venue	Manjula Auditorium
Number of Students	120 Students of TYBBA
Guest	No guest
Coordinator	Mr. Parvez Malek
Category	Exim Certificate Course

About the program:

Dr. Vijay Gondaliya (Head of the Department of B.V. Patel Institute of Management) and professors of B.V. Patel Institute of Management took a charge of facilitating students of event management and EXIM with their certificates as they complete their courses successfully with so much dedication and sincerity.

As the ceremony unfolded, each student who completed the course successfully was called

up onstage to receive their certificates: Dr. Vijay Gondaliya and the faculty of B.V. Patel Institute of Management with commendable grace and warmth, handed over the certificates, it symbolizes not just academic achievement, but also the culmination of personal growth and professional readiness.

Students were encouraged to take further studies in domain of EXIM too for masters courses.

Dr. Trishna Ma'am started the session by giving an introduction about this year courses achievements as well as was moderated entire session and vote of thanks was given by Mr Parvez Malek

Outcome: The Learning's to the students from the above game changer EXIM Course

- The students had practical learning's on all 7 modules of EXIM Course in depth.
- Students were even given practical knowledge on sourcing of suppliers and even intermediaries from international markets
- The need to work on export market entry by proper marketing research was effectively trained on.
- The need to focus on building innovative solutions for EXIM Business
- The need to get action based rather than just dreaming to get strategies implemented.
- Importance of being ethical in business and service to stake owners of business in international markets.

All The sessions for EXIM Course were very innovative and students enjoyed the practical tips given Experienced Mentors from EVEG INTERNATIONAL PVT LTD.

All 21 students of Export-Import Management and 20 Student of Event Management received the certificates of successful course completions from the dignitaries of UKA TARASADIA UNIVERSITY.

